



*The greatest songs*

The second musical Radio on the 35-59

**MARKET POSITION:**

Nostalgie is a musical French radio which broadcast mainly the biggest success of the 60's, 70's and 80's. This station mainly targets workers and retired persons from 40 to 60 and over.

	<b>Nostalgie</b>
Listeners per day (Mediametrie April-June 2018)	8,100,000

**PROFILE:**

Indeed, this is the Radio has for main value to broadcast the "songs of the legend" with the most famous artist as Michel Polnareff, Johnny Hallyday or Elvis Presley.

Its target is composed of 46% male and 54% female. Nostalgie is the 2<sup>nd</sup> radio station for the 35-59 years old. The 35-59 years old represent 50% of the Nostalgie's audience.

Nostalgie also offers two main programs, the morning (6 am to 9 am) and the songs of legend (4 pm to 8 pm).

**ADVERTISING RATES 2018:**

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**TECHNICAL SPECIFICATIONS:**

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**CREATIVE DEADLINE:**

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