



The website of the leading French radio for 25-49 years old

MARKET OVERVIEW:

NRJ is a popular, accessible and modern radio channel. It appeals to all age groups and the content is based on hits and novelty. *NRJ.fr* is the website of this station.

NRJ.fr targets mainly young people between 13 and 49, working women as well as housewives with children under 15 years of age.

	NRJ.fr	Europe1.fr	RTL.fr
Unique Visitors (per month)	830,000	2,992,000	3,202,000
Unique visitors (per day)	59,000	220,000	199,000
Pages Viewed (per month)	10,590,000	25,241,000	15,432,000

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE PROFILE:

NRJ.fr proposes:

- A large editorial content, similar to the leading French musical radio
- A widevariety of videos on the whole website (video clips, interviews, reports...). This videos section is rapidly increasing and expanding.
- Daily programmes: contests and special operations with well-known international artists (ex. OP Black Eyed Peas).

ADVERTISING RATES 2018:

Format	Size	Gross CPM
MPU	300 x 250	30 €
Banner on players	300 x 400	80 €
Banner		65 €

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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