



## Mobile

The application of the leading French radio for 25-49 years old

### **MARKET OVERVIEW:**

**NRJ** is a popular, accessible and modern radio channel. It appeals to all age groups and the content is based on hits and novelty. **NRJ.fr mobile** is the application of this station.

**NRJ.fr mobile** targets mainly young people between 13 and 49, working women as well as housewives with children under 15 years old.

	NRJ.fr mobile	Europe1.fr mobile	RTL.fr mobile
<b>Unique Visitors (per month)</b> Mediametrie Net Rating mobile June 2017	1,184,000	4,749,000	4,458
<b>Unique visitors (per day)</b>	133,000	364,000	282,000

### **WEBSITE PROFILE:**

**NRJ.fr mobile** proposes:

- A large editorial content, similar to the leading French musical radio
- A widevariety of videos on the whole website (video clips, interviews, reports...). This videos section is rapidly increasing and expanding.
- Daily programmes: contests and special operations with well-known international artists (ex. OP Black Eyed Peas).

### **ADVERTISING RATES 2018:**

Please contact us

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **CREATIVE DEADLINE:**

Please contact us for all details

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