



Entertainment DTT channel

**MARKET POSITION:**

**NRJ12** is the second DTT channel on the 25-24 yo. It targets the young people and 25-49 yo (46%). The audience is mostly women (61%) and women in charge of the household purchases.

	<b>NRJ 12</b>
<b>Viewers per day</b> Mediamat Thematik jan-jun 2018	6,000,000

**PROFILE:**

**NRJ12** is an entertainment channel which offers series, musical event of the season, TV reality shows, the best cinema movies and news about people.

**NRJ12** proposes a new kind of magazine shows which are a mix between reality TV and documentaries...

**ADVERTISING RATES 2018:**

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