



100% Musical Channel

MARKET POSITION:

NRJ Hits is the number 1 French Musical channel on cable satellite & ADSL. The programming of **NRJ Hits** is entirely built on hits and a large majority of recent titles. **NRJ Hits** mainly targets a young audience (44% 15-34) and -50 women in charge of household purchases (30%).

	NRJ Hits
Viewers per month Mediamat Thematik jan-jun 2018	3,300,000

PROFILE:

NRJ Hits proposes a majority of modern music with video clips, actuality, live concerts and musical events.

NRJ Hits offers a wide range of musical programming: Dance, Pop/Rock, Rap, Jazz, Groove, French variety...

The channel broadcasts each Friday many concerts and events dedicated to artists, and each Saturday the "NRJ Extravandance Party", which presents the greatest clubbing success of the moment.

ADVERTISING RATES 2018:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

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