



Mobile

CORE TARGET:

Nationalgeographic mobile is the continuation of the magazine **National Geographic**, the monthly magazine which made discover to the general public for 118 years, the expeditions and the researches financed by *National Geographic Society*.

National Geographic takes its readers on the road of unique adventures, with a range of subjects which goes from the archaeology to the old civilizations, by way of the miracles of the nature, the fauna, the flora, but also the ethnography...

| | NationalGeographic mobile |
|---------------------------|----------------------------------|
| Unique visitors per month | 569,000 |
| Unique visitors per day | 23,000 |

Mediametrie Netratings mobile June 2019

CONCEPT:

Nationalgeographic mobile proposes all the current events of the brand National Geographic with the detailed contents of the magazine, the events, the animation of a club **NG** (exclusive offers intended for the subscribers), as well as a column "Our history" allowing to discover the key dates which made the history of **National Geographic**.

ADVERTISING RATES 2019:

Please contacts us

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk