



Website of the French leading trade title for the Hotel and Restaurant industry

MARKET POSITION:

Néo Restauration is the only title that covers the entire restaurant industry. It is a dynamic title, which provides information on new developing trends and how the market is evolving. Giving essential information for decision-makers, seeing which trends are working and which aren't. The main targets of this website are restaurants owners and buyers.

	Néo Restauration.com
Unique visitors	28 220
Viewed pages	56 856
Subscribers to Newsletter	12 500

*Source: Publisher 2013

EDITORIAL PROFILE:

It provides information for the entire restaurant industry giving a wider perspective than other niche titles. There are 8 big sections on the website: collective catering, commercial catering, snacking, innovations, suppliers, concepts, jobs and human resources.

ADVERTISING RATES 2017:

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TECHNICAL SPECIFICATIONS:

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