



# L'OBS

Website of the France's Leading Weekly Newsmagazine

## **MARKET POSITION:**

***tempsreel.nouvelobs.com*** is the official website of one of the most powerful French newsmagazine, L'OBS. This website provides news in real time and is constantly updated.

	LenouvelObservateur.com
Unique Visitors (per month)	4,324,000
Unique Visitors (per day)	290,000
Pages viewed (per month)	29,945,000
Time spent per UV	0:14:26

Source: Médiamétrie Netrating Fixe Sept 2017

## **EDITORIAL PROFILE:**

Since its launch in 1950 **L'OBS** has been renowned for the serious nature of its news coverage and the authority and respect commanded by its journalists. The main sections are News, politics, society, culture, High Tech, Sport, Health, education, Services.

The website also provides direct access to the other websites of Teleobs group (rue89, sciences et avenir...)

## **ADVERTISING RATES 2018:**

Please contact us for details

## **TECHNICAL SPECIFICATIONS:**

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## **COPY DEADLINE:**

3 weeks prior to issue date.

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