

L'OFFICIEL

1000 MODÈLES

L'Officiel de la Mode et de la Couture
Bi-Monthly France's Leading Fashion Magazine
Cover Price: € 17.00



MARKET POSITION:

L'Officiel 1000 Modèles is a bimonthly special fashion magazine of L'Officiel, which covers everything considered to be essential in this market. Moreover, it is a very specialised title and it can not be overlooked by this market's professionals: 84.3% of its readers are women and 60% of these same readers belong to the 25-49 age bracket. Finally, it is important to say that *L'Officiel 1000 Modèles* is now superior to Vogue in its market.

		L'Officiel 1000 Modeles
Total Circulation	OJD 2016	4,359
Domestic Paid Circulation	OJD 2016	1,764

EDITORIAL PROFILE:

L'Officiel 1000 Modèles is an important part of the fashion world and is read by professionals of the sector. This means its editorial is completely dedicated to fashion and its latest evolutions. It exclusively contains photographs of models for every new fashion season.

ADVERTISING RATES 2018:

Size	4 colour
Opening double page	12 000 €
Facing summary	8 410 €
1/1 Page	7 900 €
Inside cover	9 430 €
Back cover	16 400 €

TECHNICAL SPECIFICATIONS:

OFFSET
SCREEN Black 133, 4col 150

COPY DEADLINE:

1 month prior to publication

If you would like to receive copies, a media pack or coverage rankings, please contact
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