

# L'OFFICIEL

L'Officiel de la Mode et de la Couture  
Monthly publication  
France's Leading Fashion Magazine  
Cover Price: € 3.00



## **MARKET POSITION:**

*L'Officiel* is a fashion magazine, which covers everything considered to be essential in this market. Moreover, this is a very specialised title and it can not be overlooked by this market's professionals: 84.3% of its readers are women, 60% of these same readers belong to the 25-49 age bracket and 45% of them have children.

		L'Officiel
Total Circulation	OJD 2016-2017 (DSH)	65.582
Domestic Paid Circulation	OJD 2016-2017 (DSH)	60,323

## **EDITORIAL PROFILE:**

*L'Officiel* is an important part of the fashion world and is read by professionals of the sector. This means its editorial is completely dedicated to fashion and its latest evolutions. It covers lots of subjects such as super models, photography and photographers, designer and fashion design, culture, etc.

## **ADVERTISING RATES 2018:**

Format	4 colour	B&W
Page	16 300 €	15 200 €
DPS	28 000 €	27 500 €
1/2 Page	10 700€	10 100 €
1/3 Page	8 000 €	7 242 €
1/4 Page	6 400€	6 100 €

## **TECHNICAL SPECIFICATIONS:**

OFFSET  
SCREEN Black 133, 4col 150

## **COPY DEADLINE:**

1 month prior to publication

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