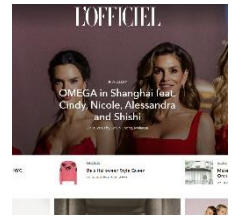


L'OFFICIEL Arabia

ARABIA

Middle Eastern upmarket fashion multichannel network



MARKET POSITION:

Since 1921, L'Officiel has been the leader of the luxury lifestyle media network for both women and men. The growth of the Middle Eastern Fashion and Luxury market has led Jalou Media Group to revive its presence in the Middle East through a strategic partnership with CHALK Media launching **L'Officiel Arabia** as a new media in the region, reaching both Arabic and non-Arabic speaking women with a flair for high end fashion.

In October 2018, L'Officiel Arabia will join the digital network of L'Officiel with **lofficielarabia.com** before releasing the print edition in February 2019.

EDITORIAL PROFILE:

L'Officiel is an important part of the fashion world and is also read by professionals of the fashion industry. The editorial is totally devoted to fashion and the latest trends. The subjects covered range for super models, photography and photographers, designer and fashion design or couture.

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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