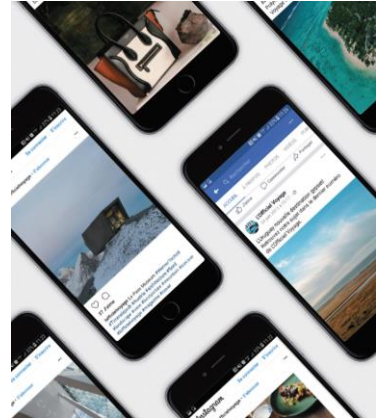


L'OFFICIEL
INTERNATIONAL *voyage*
L'Officiel Voyage International
Social Networks



MARKET POSITION:

Leading magazine in the travel and art of living sector since 2005, L'Officiel Voyage grows into a new global media embracing travel in every form as part of our lifestyle. In January 2019, *L'Officiel Voyage International* will launch a new biannual magazine distributed worldwide, and also its very first multilingual digital platform.

L'Officiel Voyage has 630K Instagram/Facebook followers from direct market (FR / USA / IT / CH / NL). The global Instagram / Facebook / Weibo / Wechat community has 5.1M members.

EDITORIAL PROFILE:

Content covered across the social networks tends to focus around the following topics: News, Hotels & resorts, Features, Interviews, Portfolios, Style, Discovery, Art de vivre, Road-trips, Food, Tips, Design, City guides and Trends.

ADVERTISING RATES 2018:

Classic Package:

- 1 COUNTRY OF YOUR CHOICE – 8K€ exc. VAT
- 1 week of pageskin on LVI HP in December
- Banners in general rotation on LVI - 100k impressions
- 2 editorial articles in November/December
- 1 native article
- 1 post on Instagram & Facebook
- 1 story Instagram
- Visibility on the newsletter of L'Officiel

TECHNICAL SPECIFICATIONS:

Please ask us for any details.



If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk