



AUTOMOTIVE SECTOR

MARKET POSITION:

The PLS automotive pack is the leader in France with the range of websites about the maintenance of its vehicle and as well novelties in the automotive world. The main targets will be professionals in the automotive industry such as garages, mechanics or coachbuilder.

| | Automotive sector |
|-----------------------------|--------------------------|
| Unique Visitors (per month) | 549,994 |
| Pages viewed (per month) | 422,000 |
| Subscribers newsletter | 217300 |

CONCEPT:

In this sector, there are 7 websites related to the automobile industry, which provide information on the world of the automobile with the different new models of cars or the different parts put on sale on the market.



TECHNICAL SPECIFICATIONS:

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ADVERTISING RATES 2018:

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