



## **COMMERCIAL SECTOR**

### **MARKET POSITION:**

PLS commercial pack is the leader in France. The main targets in this sector will be insurance professionals and real estate agents.

|                             | <b>Commercial sector</b> |
|-----------------------------|--------------------------|
| Unique Visitors (per month) | <b>235,000</b>           |
| Pages viewed (per month)    | <b>1,350,000</b>         |
| Subscribers newsletter      | <b>95,460</b>            |

### **CONCEPT:**

These websites inform people seeking to invest in housing, in a car or on the financing of a project with the current movements.



### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **COPY DEADLINE:**

Please contact us for details

### **ADVERTISING RATES 2018:**

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact

GCA International Media Sales 020 7730 6033

Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)

