



Mobile

The leading app for people news, music, movies, series and buzz

MARKET POSITION:

Purebreak.com is an application of the Webedia group. It deals with current events of stars, music, movies, series and offers both news and entertainment. This is a website targeting young people aged between 18-34 years old (Affinity 168). A dozen journalists are following the news, entertainment, celebrities' stories and offer about 80 articles per day, dealing with the unusual as the indispensable, in complete folders. All these information are available on the website, but also on the Pure Break Android and iPhone app.

	Purebreak.com mobile
Unique Visitors (per month)	1,092,000
Unique Visitors (per day)	58,000

Mediametrie Net Rating mobile June 2019

WEBSITE CONTENT:

The success of Purebreak reinforces the leading position of Webedia group on youth & entertainment universe. According Mediametrie NetRatings the affinity index for the target: 15-24 years old on Purebreak is 231 against 182 for Jeuxvideo.com and 177 for Skyrock.fm.

ADVERTISING RATES 2019:

Please contacts us

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk