

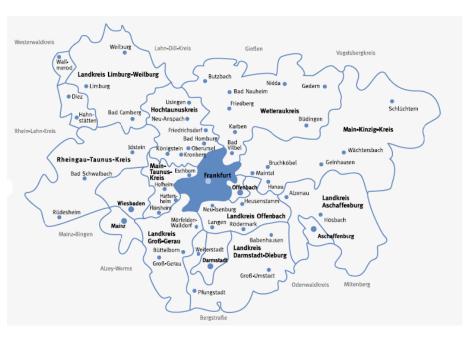


MARKET POSITION

Rhein Main Media(RMM) is a regional newspaper which stands for quality, credibility and reliability.

| | RMM (Frankfurt City) |
|---|-------------------------|
| Effective Circulation (IVW Q1-2017) | 54,553 (Mon-Sat) |
| Readership <u>AWA (Total Readership)</u> (source: AWA 2016) | 185,000 |
| | |

With the RMM City you will target Frankfurt city only:





ADVERTISING RATES 2017

| Size | RMM |
|--|-------------|
| | (Mon-Sat) |
| Page b/w | 19 768,32 € |
| Page 4c | 25 681,92 € |
| Please do not hesitate to contact us for details on other formats. | |

TECHNICAL SPECIFICATIONS:

COPY DEADLINE:

Please contact us for details.

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