



The key Media in the French E-commerce

MARKET FACTS:

RueDuCommerce.com is a distributor of High-Tech, electronic products (computers, photo and video, audio, DVDs), fashion, DIY and Garden universe on the Internet. The company is defined as a "pure player", that is to say as an actor performing only its activities on Internet. **RueDuCommerce.com** is in direct competition with traditional and web retailers.

RueDuCommerce.com is the leader in selling High tech products (smartphone, laptop, Pc, tablets...)

The company is represented in France, Belgium and Luxembourg.

The company offers through its website a large range of products which incorporates of more than 2.6 million references. It has over 5.5 million customers (50% in France) and achieved a turnover of 74 million Euros at the end of 2010.

To promote its development, the company relies on an innovative marketing strategy and its brand, **RueDuCommerce.com**.

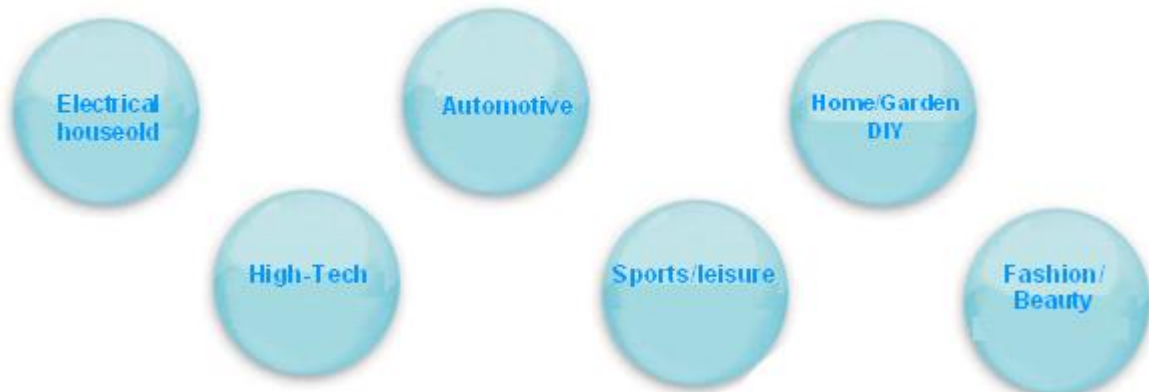


Elected by **Web Users: Best website for technical products**

	Rueducommerce.com
Unique Visitors (per month)	2,752,000
Unique Visitors (per day)	143,000
Pages Viewed (per month)	21,945,000
Time spent per UV (per month)	0:06:08

Source: Mediametrie Net Ratings June 2019

▶ **6** Main Universes:



WEBSITE CONTENT:ADVERTISING RATES 2019:

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