



Video ads experts on all connected devices

MARKET POSITION:

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

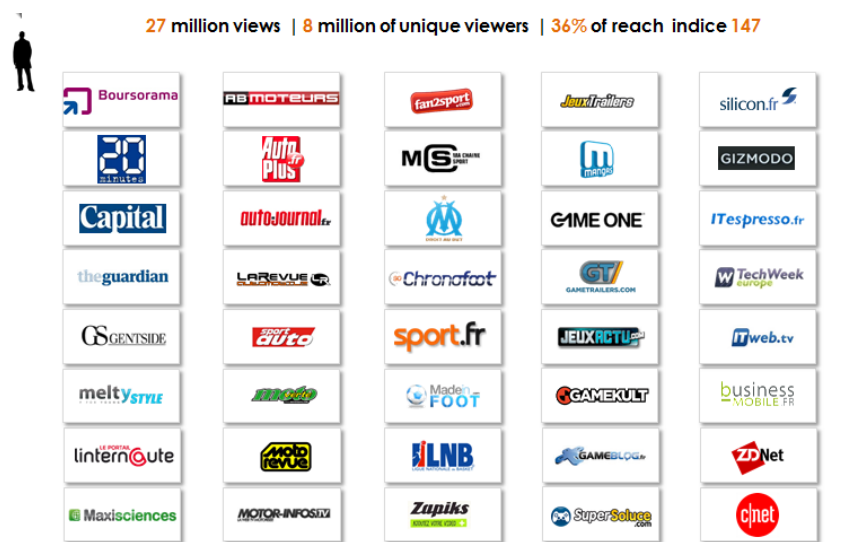
MEN OFFER:

	STICKY ADS
Views (Per Month)	27 000 000
Unique Visitors (Per Month)	8 000 000
Reach indice	36%

Source: publisher figures July 2013

General and economic news, automobiles, sport, cinema, video games ... all the men's hobbies are on the men pack.

With 8 million of unique visitors and a total of 27 million viewed pages, this pack is the insurance to reach a maximum of men.



TECHNICAL SPECIFICATIONS:

Please contact us for details

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