



Mobile



**MARKET POSITION:**

Terraeco.net mobile is a daily electronic newspaper which is the continuation of the monthly magazine Terraeco. The site was originally created to follow the daily news of national and international sustainable development. Terra Eco’s objective is to put the economy and the challenges of sustainable development within the reach of all. Terra Eco thus deals with the three pillars of sustainable development: economic, social and environmental.

	<b><i>Terraeco.net mobile</i></b>
<b>Unique Visitors (per month) Mobile + web</b>	<b>450,000</b>
<b>Impressions (per month) Mobile + web</b>	<b>1,000,000</b>

Source: Publisher statement 2014

**EDITORIAL PROFILE:**

Terra Eco has a captive and qualified audience for a maximum effectiveness. The main target of the media is 25-45 years. Of these, we find in majority urban readers, CSP+, opinion leaders, cultural creative people and people from the world of education. The website offers a varied content with a news feed containing investigations, columns, reports, videos and interviews. Furthermore, the website offers a space containing articles of the last month magazine and all archives.

**ADVERTISING RATES 2017:**

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