



The preferred heroes of kids in video

MARKET OVERVIEW:

Tfou.fr is one of the most appreciate brand by Kids.

A lot of famous heroes are proposing on Tfou: Dora, Babar, Chuggington, Kung Fu Panda ... through entertaining supports as video-games, interactive video...

Tfou.fr offers a very large catalogue of catch-up Tv.

	Tfou.fr
Unique Visitors (per month)	236,000

Source: Publisher figures October 2014

PROFILE & CONTENT:

Tfou.fr offers 4 different tabs especially dedicated to the children

- Videos: this section is offering new cartoons' teaser, new cartoons episodes, and the Tfou's Tv shows (as Tfou cooking, Tfou game...) in replay.
- Games: in this section the objective is to play with your favourites characters as Dora or Babar through many games.
- Heroes: here is the presentation of all the favourites' heroes of the children (totally spies, Tarzan...)
- Colouring: this section offers many colouring. Children can practice with their heroes or with their favourite's animals.

ADVERTISING RATES 2017:

Please contact us

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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