



FRENCH TV

What is your next destination?

MARKET POSITION:

Voyage is broadcast in France, Belgium, Switzerland, Africa and overseas territories; this channel is available on the pay DTT network. Voyage rivals competitors such as Planete or Planete+ Thalassa and Ushuaia TV. The audience share of Voyage in France for viewers of over 4 years of age is 0.1%. (Mediamat Thématik January-June 2016).

Voyage	
Coverage per month	3.566.000

Source: Médiamat Thématik January-June 2016 universe: 43 776 000 viewers of over 4 years old in France

EDITORIAL PROFILE:

Voyage is all about travel. The programs that are broadcasted present culture, countries, a look into the lives of great adventurers and examine the differences between societies. The channel's main program is J'irais dormir chez vous.

ADVERTISING RATES 2018:

Proposals only on request

TECHNICAL SPECIFICATIONS:

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