



Mobile

MARKET POSITION:

VSD mobile combines both news and entertainment all in one application through a unique and unusual perspective.

The app has an audience of high executives, 56% male, 80% more than 35 years old and 42% of AB++.

	VSD mobile
Unique Visitors/month	109,000
Unique visitors/day	5,000

Source: Mediametrie June 2019

EDITORIAL PROFILE:

VSD mobile is another way to look at news: debates, interviews, photo-reports, video-reports, survey and press releases and blog of VSD

The home page of VSD proposes 5 columns:

- News: indiscretions and video buzz, etc.
- Behind the scenery: interviews, tracking shots, CV of stars, etc.
- Debates: editorial blogs, user blogs, surveys, etc.
- Photo story: the eye of VSD
- High Tech: test high tech, news high tech, etc.

ADVERTISING RATES 2019:

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TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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