



VIDÉOS , BUZZ & VOUS

## The premium video media

### **MARKET OVERVIEW:**

**Wat.tv** is the 3rd French video platform. It proposes a huge video catalogue for young adults. More than 650 partners of the entertainment supply various contents in different thematic (music, cinema, Tv, manga, sport...)

	<b>WATtv.fr</b>
<b>Unique Visitors (per month)</b>	833,000
<b>Video viewed (per month)</b>	2,737,000
<b>Time spent per persons</b>	0:05:39

Source: Mediametrie NetRatings Fixe February 2016

### **PROFILE & CONTENT:**

**Wat.tv**, the video site of TF1 Digital, targets mainly the young adult.

The videos broadcast on Wat.tv are mainly entertaining video, about people, sport and TV actualities but also movies' teasers and Replay of the TF1 programs.

The different sections are:

- Replay TV
- Music
- Humour
- Cinema
- News
- Sports
- Games

### **ADVERTISING RATES 2017:**

Please contact us

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

### **CREATIVE DEADLINE:**

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033  
Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)