



MARKET OVERVIEW:

France O is a national terrestrial French TV channel, owned by France television group which is a state owned program company. This channel is a public TV service. **France O** was launched in 2005 it replaced RFO Sat.

On the 4+ population, there are 18.9 million monthly viewers, 3.6 million daily viewers and 0.5% audience share.

PROFILE:

France O target is 25 - 49 yo ABC1.

This channel offers a large selection of documentaries, fictions and movies. France O has a diversity vocation and broadcast a lot of documentaries and program concerning overseas French territories (DOM TOM), and the rest of the world. The aim of this channel is to highlight the benefits from the mix of cultures.

ADVERTISING RATES 2018:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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