



Questions & Réponses

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MARKET POSITION:

Ça m'intéresse Questions & Réponses is one of the special issues of **ça m'intéresse** that counts on a high circulation. It targets curious, open-minded readers who want to know more about current events, and the latest developments in products and trends. Its target audience is young double income families who take an active role in their children's education.

Ça m'intéresse	
Paid Circulation in France ACPM OJD 2024 - 2025	152 012
Total Circulation ACPM OJD 2024 - 2025	158 153
Readership ONE NEXT 2025 S2	2 415 000
INFLUENCE 2025 All Senior Management Top 1% Wealthiest (+200K€)	482 000 261 000 14 000

EDITORIAL PROFILE:

Ça m'intéresse Q & R is a multi-thematic magazine that helps you to better understand the modern world. With a positive and playful tone, the magazine is constructive, entertaining, concrete and accessible; it is simple but never simplistic. **Ça m'intéresse** proposes a rich and adaptable offer, enriched with special issues. It contains 5 major editorial topics: Society, History, Nature/Environment, Technology/Science and Adventure/Sport.

ADVERTISING RATES 2026 :

FORMAT	STANDARD	TRIM (W x H) mm
Page	11 000€	216 x 270
DPS	22 000€	432 x 270
½ Page	9 000€	105 x 270
1/3 Page	7 500€	70 x 270
¼ Page	6 500€	106 x 134

TECHNICAL SPECIFICATIONS:

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