



Special History Edition
Bi-Monthly Publication
+ 2 special issues per year
Published on Thursdays
Cover Price: 5,95€



MARKET POSITION:

Ça m'intéresse histoire explores the past so that readers can better understand the present. Its varied and passionate articles provide exciting new information about history that awakens its readers' curiosity.

	Ça m'intéresse
Paid Circulation in France ACPM OJD 2024-2025	152 012
Total Circulation ACPM OJD 2024-2025	158 153
Readership	
<u>ONE NEXT</u> 2025 S2	2 415 000
INFLUENCE 2025	
All	482 000
Senior Management	261 000
Top 1% Wealthiest (+200K€)	14 000

EDITORIAL PROFILE:

Ça m'intéresse histoire is part of the ça m'intéresse brand offer. A group of multi-thematic magazines that help you to better understand the modern world. With a positive and playful tone, the magazines are constructive, entertaining, concrete and accessible. It contains 5 major editorial topics: Society, History, Nature/Environment, Technology/Science and Adventure/Sport.

ADVERTISING RATES 2026:

Size	4C	TRIM (W X H) mm
Page	11 000€	213 x 260
DPS	22 000€	426 x 260
½ Vertical Page	9 000€	100 x 260
1/3 Vertical Page	7 500€	71 x 260
1/4 Horizontal Page	6 500€	213 x 65

TECHNICAL SPECIFICATIONS:

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