

CAUSEUR.fr

French News Websites

MARKET POSITION:

Created by Elisabeth Lévy in 2007, the pure player **Causeur.fr** launched a monthly magazine in 2013.

Causeur.fr is a news website which offers information and reflexions about the actuality with a wide range of daily articles.

Causeur.fr mainly targets AB+ men (43%) with high income who are 45 year olds and over (72%).

	Causeur.fr
Unique Visitors (per month)	102,000
Unique Visitors (per week)	34,000
Unique Visitors (per day)	6,000

Mediametrie June 2020

EDITORIAL PROFILE:

The objective of **Causeur.fr** is to create a breakdown with the usual information and ideas of new media and to propose polemical discussions in order to stimulate opinion debates.

Causeur.fr has a strong editorial positioning that meets the expectations of an audience who is dissatisfied by the news delivers by the major media.

To contribute to its objectives **Causeur.fr** invites and interviews experts and politicians from different political trends.

ADVERTISING RATES 2020:

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TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

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