



France's Leading Cooking Magazine
Monthly
Cover Price: 2,90€



MARKET POSITION:

Aimed at women who are already experts in the kitchen, **Cuisine Actuelle** is the leading cooking and gastronomy magazine in France. 76% of the readership are women, and 59 % are 50+. The main readership are from AB backgrounds and are working women who want to bring something new to the table.

	Cuisine Actuelle
Paid Circulation in France ACPM OJD 2024 - 2025	90 582
Total Circulation ACPM OJD 2024 - 2025	94 962
Readership	
ONE NEXT 2025 S2	3 073 000

EDITORIAL CONTENT:

Cuisine Actuelle is a trusted, women's guide, offering tips for women who are already comfortable in the kitchen and wish to broaden their culinary knowledge. *Cuisine Actuelle* provides monthly ideas, professional chefs tips, suggests entire menus, and original recipes, as well as advice on the best products on the market. *Cuisine Actuelle* is passionate about taste, and believes that healthy eating can also be tasty. In 2006, 12 more information pages were added : nutrition, keeping in shape, children, tasting and eating a balanced diet.

ADVERTISING RATES 2026 :

FORMAT	STANDARD	Trim (W X H) mm
Page	14 300 €	210 x 280
DPS	28 600 €	420 x 280
1/2 Page ways	9 700 €	210 x 132 or 102 x 180
1/4 Page	7 700 €	102 x 132

TECHNICAL SPECIFICATIONS:

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