



# Dr. Michel Cymes Good!

The Positive Health Magazine

Bimonthly magazine

COVER PRICE: 3,30€



## MARKET POSITION:

**Dr Good** is a health and well-being magazine, starring French celebrity physician Michel Cymes who shares his expertise and advice on how to change our habits in order to be more healthy. **Dr**

<b>Paid Circulation in France</b> ACPM OJD 2024 - 2025	150 840
<b>Total Circulation</b> ACPM OJD 2024 - 2025	157 966
<b>Readership</b> ONE NEXT 2025 S2	1 085 000

**Dr Good** includes up to date insights into the world of medicine. It is the best-selling health magazine in France, as well as the leading magazine endorsed by a celebrity. The target audience is mixed 45-65 year olds.

## EDITORIAL PROFILE:

Cymes focuses on a new health related topic in every issue: such as how to better manage stress, improve your mood, and stimulate your memory. It includes step by step guidelines and advice on how to change our bad habits. Also, there are seasonal recipes complemented by their nutritional content to ensure that readers eat a more balanced diet, whilst also enjoying themselves. Finally, it contains check-up reminders throughout the year, the ideal pharmacy, and the steps to take in an emergency.

## ADVERTISING RATES 2026:

Format	STANDARD	SIZE (W X H ) mm
Full Page	19 000€	205 X 270
DPS	38 000€	410 x 270

## TECHNICAL SPECIFICATIONS:

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