



Femme Actuelle Games magazine
Monthly + 5 special issues
Published on Thursdays
Cover Price: 3,60€



MARKET POSITION:

Femme Actuelle Jeux is the games magazines for women from the leading women's magazine women aged 35 to 64 years old with children and who are responsible for purchases. It has the best engagement index of all French women's games magazines (ind. 145). 54% of the readership read at least 1 out of 2 issues.

	Femme Actuelle JEUX
Paid Circulation in France ACPM OJD 2024-2025	49 835
Total Circulation ACPM OJD 2024 - 2025	53 037
Readership	
ONE NEXT 2025 S2	1 060 000

EDITORIAL PROFILE:

Femme Actuelle Jeux 116 pages contains a wide variety of games(crosswords, anagrams, Kakuro, Sudoku) alongside articles about culture, gardening, and fashion.

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE (mm)
Full page	7 400€	202 X 270
DPS	14 800€	404 x 270
½ page (Horizontal/vertical)	5 200€	202 x 135 or 101 x 270

TECHNICAL SPECIFICATIONS:

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