

German cinema leading website

MARKET POSITION:

Filmstarts.de is a part of Webedia GmbH which is an important group of web and mobile sites about Gaming, Cinema, Glamour and Food. Filmstarts is a great information portal about current and upcoming movies with 20 journalists and around 30 news per day. It's also the leader of the cinema website in Germany with 4.01M unique users per month and with 48/52% male/female ratio; 53% are between 14 and 29 years old and 36% between 30 and 49 years old. The portal is also available in an app for the cinemagoer.

Unique users/month	3.5 Millions
Visits/month	9.5 Millions
Page views/year	28 Millions

Source: AGOF 2015-08

WEBSITE PROFILE:

Filmstarts is the leading cinema website in Germany with almost two times the numbers of unique viewers per month. It informs as well the occasional movies viewers than the cinema addicts because of its updated contents; thanks to the 20 journalists; and its availability on the go with its app. This is fully complete portal with different tabs like: movie, series, news, trailer, VOD, soundtrack and the programs around your location. You can also do some selections for the movies you want to watch.

ADVERTISING RATE 2018:



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TECHNICAL SPECIFICATIONS:

CREATIVE DEADLINE:

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