



French website dedicated to Microsoft

MARKET FACTS:

Frawin.com is the French website of reference dedicated to Microsoft's products, Windows Phone, Windows operating system and Xbox. **Frawin.com**, is a website owned by Humanoid.

Frawin.com mainly targets a male audience aged between 25 and 45 year olds.

	Frawin.com
Unique visitors (per month)	700,000
Impressions (per month)	2,000,000

Source: Publisher figures 2016

WEBSITE CONTENT:

Frawin.com offers daily information with various articles, tests and analyses in order to help people who use the Microsoft's products and to inform them about news and development concerning this technology.

Frawin.com consists of 6 sections dedicated to news, Windows, Phone, Xbox, tests and gossip.

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