



France's Leading Discovery Magazine
Monthly
Published on Wednesdays
Cover Price: 6,50€



MARKET POSITION:

Geo is the premium French discovery magazine containing amazing photography, and award-winning widespread paid circulation with a high cover price. The readers of **Geo** are people interested in exploring the world and widening their cultural knowledge. **Geo** has the highest executive coverage of all French magazines, 58% of readers over 50 and 32% AB+.

	Géo
Paid Circulation in France ACPM OJD 2024 - 2025	88 128
Total Circulation ACPM OJD 2024 - 2025	96 397
<u>Readership</u>	
ONE NEXT 2025 S2	3 021 000
<u>INFLUENCE 2025</u>	
All	661 000
Senior Management	380 000
Top 1% Wealthiest (+200K€)	24 000

EDITORIAL PROFILE:

Geo is a modern magazine that is constantly evolving, due to its reader focus groups that enable the editorial team to choose topics that appeal to its target audience. It looks at the planet from both a scientific and an ecological perspective. The balance between photography and text is carefully maintained so that readers are inspired by the photographic content to read the text. There is also a special edition three times a year that delves deeper into a specific topic.

ADVERTISING RATES 2026:

FORMAT	STANDARD	Size (Wx H) mm
Page	29 500€	213 x 270
DPS	59 000€	426 x 270
Double Half page	42 000€	426 x 135
1/2 Page V	21 000€	100 x 270

TECHNICAL SPECIFICATIONS:

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