

The French App about funny communication

MARKET POSITION:

Golem13.fr mobile is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Golem13.fr mobile
Unique Visitors (per month)	292,000
Unique visitors (per day)	19,000

Source: Mediametrie Net rating Mobile Sept 2017

WEBSITE PROFILE:

Golem13.fr mobile is an application which gathers all original methods communication. The visitor can see photos and videos of brands or private individuals a little moved and funnily. There are several categories such as advertising and branding, design art or still geek

ADVERTISING RATES 2018:

Please contact us

TECHNICAL SPECIFICATIONS:

CREATIVE DEADLINE:

Please contact us for all details

Please contact us for details

If you would like to receive copies, a media pack or further information, please contact GCA INTERNATIONAL MEDIA SALES on 020 7730 6033 gca@gca-international.co.uk