

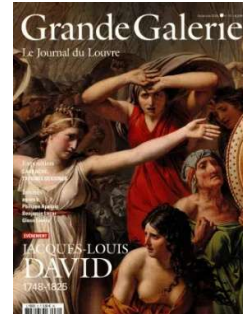


Grande Galerie

Le Journal du Louvre

The Louvre's official voice in art and culture

Cover Price: 8,50€



MARKET POSITION:

Grande Galerie is the prestige quarterly magazine of the Louvre Museum, distributed in France and internationally with 52,000 copies per issue and around 200,000 readers. Its audience is affluent, highly educated, and culturally engaged — collectors, art lovers, and opinion leaders — with a strong concentration among AB++ and upper-income households. Positioned as a premium cultural publication, it reflects the authority and influence of the Louvre worldwide.

	Grande Galerie
Copies distributed per quarter in France and abroad (Publisher 2025)	52 000 (including 43 000 subscribers)
Readership	200 000

EDITORIAL CONTENT:

The magazine provides exclusive access to the Louvre's collections, exhibitions, and behind-the-scenes stories, written in collaboration with curators and museum experts. It features essays by artists, filmmakers, philosophers, and academics, offering a unique dialogue between heritage and contemporary thought. Each issue combines in-depth reports, restoration insights, and cultural perspectives, making it an essential reference for anyone passionate about art and museums.

ADVERTISING RATES 2026 :

FORMAT	STANDARD	Trim (W X H) mm
Page	7 000 €	220 x 285
DPS	14 000 €	220 x 285 (x 2)
1/2 Page ways	4 500 €	196 x 126 or 92,5 x 263
¼ Page	2 900 €	92,5 x 126

TECHNICAL SPECIFICATIONS:

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