

The reference of the free download

MARKET POSITION:

<u>Gratuiciel.com</u> is a website specializing in the hi-tech sector. This website provides information about the professional software universe, and offers to the user in order to download free software in a safety way. Gratuiciel is considered as one of the reference platform for free wares and free applications. This website is a part of the ERE Digitale group.

	Gratuiciel.com
Unique Visitors (per month)	168,000
Impressions (per month)	474,000
Emailing	1,000,000 @ available

WEBSITE PROFILE:

<u>Gratuiciel.com</u> target is AB+, self-employed and small/medium sized business. <u>Gratuiciel.com</u> allows users to have advice on which software or app would be the most convenient regarding to their needs.

The website also allows the users to download those free software and free app in total security. The website offers a broad choice of software section (security, office equipment, screen saver, wallpaper, tuning and icons, games, audio video multimedia, network, webmaster, database, accounting, education, graphic design, internet, leisure and family, software design, utilitarian).

TECHNICAL SPECIFICATIONS:

COPY DEADLINE:

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