

Jean Marc Morandini Mobile

French App for News about Medias

MARKET POSITION:

Jean Marc Morandini Mobile is a free application dedicated to News about Medias. Jean Marc Morandini Mobile mainly targets an AB+ male audience between 21 and 34 year olds.

	JM Morandini Mobile
Unique visitors (per month)	2,507,000
Unique visitors (per week)	1,090,000
Unique Visitors (per day)	203,000

Mediametrie Net Rating mobile June 2020

EDITORIAL PROFILE:

Jean Marc Morandini Mobile delivers information about a large range of subjects (TV, Radio, Cinema, Politics, Sport, People...) and permits to follow the news about the media word and the entertainment with its own videos and articles.

Jean Marc Morandini Mobile is also a community with a dedicated section where users can interact and comment live about the news.

ADVERTISING RATES 2020:

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TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

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If you would like to receive copies, a media pack or coverage rankings, please contact GCA International Media Sales 020 7730 6033 Email: gca@gca-international.co.uk