

Jeune Afrique .com

The reference web site on the Pan-African current events

MARKET POSITION:

From the fame of a big weekly to the power of a web site

1960: Creation of Jeune Afrique, leader of the French-speaking international press, 5 million sold copies a year in more than 80 countries.

1996: Creation of **JeuneAfrique.com**, leader of the on-line Pan-African current events with more than 800 000 visits a month.

The internet users connecting to **JeuneAfrique.com** are composed by 73% of African executives and High Incomes, and by 22% of students. They are between 18-24 by 29% and between 25-35 by 39%

		JeuneAfrique.com
Unique Visitors per month	Source – Google analytics june 2015	1 800 000
Viewed pages per month	Source – Google analytics june 2015	11 000 000

EDITORIAL PROFILE:

Non-stop current events:

Politics, economy, sport: from elections in RDC to the explosion of the mobile phone in Africa, **JeuneAfrique.com** examines the entire Pan-African current events.

JeuneAfrique.com analyzes the landmarks of the current events through special files: Ivory Coast crisis, regime vacillating in the Chad ...

Newsletters:

The weekly newsletter presents every week the number of the Young magazine Africa.

The daily newsletter allows its subscribers to follow every day the current events of the African continent.

ADVERTISING RATES 2015:

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