

LOFFICIEL

France's Leading Fashion Magazine
10 issues per year

Cover Price: 5,90€



MARKET POSITION:

For more than a century, *L'Officiel* has been the voice and image of luxury and fashion, with articles on designers and celebrities who are changing the way we think about fashion. *L'Officiel* is an unmissable source of information for an international community that loves fashion, jewellery, watches, beauty and lifestyle pages. *L'Officiel's* main goal is to continue to keep every detail of luxury in the spotlight. It is the only fashion and luxury brand with a unified global editorial and artistic vision.

	L'Officiel France
Total Circulation 2024	15 000
(Publisher figures per issue)	

EDITORIAL PROFILE:

It features sections on super models, photography and photographers, designers and fashion creations, and fashion culture. *L'Officiel* is part of the group including *l'Officiel hommes* and *l'Officiel art* in Italy, France and the US.

ADVERTISING RATES 2026:

FORMAT	STANDARD
PAGE	11 690€
DPS	20 000€

TECHNICAL SPECIFICATIONS:

COPY DEADLINE:

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