

La France Agricole

The French leading app for farmers

MARKET POSITION:

Lafranceagricole mobile is the reference app for farmers and farming sector in France.

Lafranceagricole mobile targets mostly farmers but also farmers' clients, outsourcers or students. There are more than 42 000 subscribers to the daily newsletter.

	Lafranceagricole mobile
Visits mobile OJD Oct 2017	157,176

APP CONTENT:

Lafranceagricole mobile deals the farming sector current affairs thanks to 25 journalists who work on a full-time basis. It offers:

- A daily analysis of the farming market
- The local weather forecasts in real time
- Reporting
- Various news and topics

ADVERTISING RATES 2018:

Please contact us for details

TECHNICAL SPECIFICATIONS:

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GCA International Media Sales 020 7730 6033
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