



LA TRIBUNE DIMANCHE

The new Weekly Business Newspaper
Published on Sundays
COVER PRICE: 2,40 €



MARKET POSITION:

La Tribune Dimanche is the newest addition to *la tribune*'s editorial offer. On its release date, the 8th October 2023, 110 000 copies were circulated and then 130 000 copies for the subsequent issue. *La Tribune* stands out for its business expertise across the 4 main activity centres: finance, manufacturing, tech and ecological transition. *La Tribune* is the only business media with local and national coverage, and has seen the biggest audience growth in the business news sector. It also counts upon a powerful circulation in Paris and across French regions, with 8.6 million visits to *latribune.fr* in 2022 compared to 63 million visits in 2021 (source ACPM OJD). *La tribune*'s audience is made up of key decision makers: 30% are CEOs and MDs, and 21% are senior management.

	LA TRIBUNE DIMANCHE
Paid Circulation in France ACPM OJD 2024 - 2025	48 583
Total Circulation ACPM OJD 2024 - 2025	51 525
Readership	
ONE NEXT 2025 S2	397 000

EDITORIAL PROFILE:

La Tribune Dimanche has 48 pages in the Berlin format, with 15 pages for advertisements. Each issue highlights events, and discusses the latest business initiatives, national and local celebrity news supported by surveys, exclusive interviews, and in-depth articles. The managing director, Bruno Jeudy, aims to become the leading daily newspaper for the start of the week.

La Tribune Dimanche is divided into two sections:

- understanding the world : focusing on the major international issues, politics, economy, environment, health...
- culture and lifestyle: cinema, literature, shows, media, sport, and gastronomy.

ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE IN MM
Full Page	€30 000	270 L X 428H
DPS	€55 000	
½ page	€17 000	
NEWS	€15 000	
¼ page	€10 000	
1/8 page	€5 500	

TECHNICAL SPECIFICATIONS:

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