



Le Monde argent

The monthly financial supplement of Le Monde

Published on Tuesdays



MARKET POSITION:

Since 2008, **Le Monde Argent** has become a monthly financial supplement. It covers all aspects of the financial world from investments, asset management, tax systems and real estate market to international financial markets and world VIPs.

	Le Monde	Le Figaro	Les Echos
Paid Circulation in France ACPM OJD 2024-2025	549 758	375 081	140 558
Total Circulation ACPM OJD 2024-2025	554 495	377 813	141 809
Readership <u>ONE NEXT 2025 S2</u>	2 737 000	1 939 000	799 000
<u>INFLUENCE 2025</u>			
All	963 000	642 000	351 000
Senior management	548 000	313 000	201 000
Top 1% Wealthiest (+200K€)	52 000	53 000	31 000

EDITORIAL PROFILE:

Le Monde Argent contains columns on Real Estate, Tax System, Investments, collector portraits. Three new sections have been added to **Le Monde Argent**: “How to make successful investments”, “Private Banks” and “Family.” There are 2 reports each month, one 4 page main report and another 2 page secondary report covering a range of financial issues.

ADVERTISING RATES 2026:

Format	Standard	Premium (Page 3)	Sizes (mm)
Central Double Page	-	323 100 €	600 x 435
Double News	-	183 200 €	407 x 272
Page	135 100 €	223 800 €	285 x 435
News	69 200 €	106 000 €	189 x 272
½ page	76 900 €	122 400 €	285 x 215 or 140 x 424
1/3 Page	53 100 €	85 400 €	92 x 424 or 189 x 215

TECHNICAL SPECIFICATIONS:

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