



Daily Newspaper for Paris
Cover Price: 2,20€



MARKET POSITION:

Le Parisien is the third most read newspaper in France after le Monde and le Figaro. Even though **Le Parisien** is only distributed in Paris, it is the most read newspaper in the French capital and is read by 2 out of 3 Parisians. It has a daily readership of 2.3 million, and 49% are between 25 – 49 and 53% are AB+.

	Le Parisien (Paris area)
Paid Circulation in France ACPM OJD 2024- 2025	191 224
Total Circulation ACPM OJD 2024 - 2025	192 468

EDITORIAL PROFILE:

Le Parisien's editorial policy is “one daily for everyone, the daily by everyone.” It presents quality information to its readers, whatever their interests may be. **Le Parisien** also has weekly supplements, which cover topics such as Jobs & Training, Property & Estate, Multimedia and Tourism.

ADVERTISING RATES 2026:

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