



Leading tourism magazine

QUARTELY



### **MARKET POSITION:**

*L'écho touristique* covers the latest tourism news across its newsletter, magazine and events. It has been the tourism reference in France for 89 years, and has a readership of 32 300. Every year, *l'écho touristique* rewards professionals who are reinventing the tourism sector during an event that bring together 200 of the main players.

READERSHIP	
SOURCE: L'ECHO TOURISTIQUE PUBLISHER FIGURES 2024	32 300

### **EDITORIAL PROFILE:**

Every issue contains sections on e-tourism, destination ideas, France, transport, accommodation, distribution and production.

### **ADVERTISING RATES 2026:**

Please contact us for details.

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details.

### **COPY DEADLINE:**

Please contact us for details