

## **MARKET POSITION:**

<u>Lelogicielgratuit.com</u> is a website specialized in the hi-tech sector. This website allows users to download thousands of free software on Windows, Mac, Linux or Android. This website is a part of the ERE Digitale group.

	Lelogicielgratuit.com
Unique Visitors (per month)	550,000
Impressions (per month)	2,200,000

## **WEBSITE PROFILE:**

<u>Lelogicielgratuit.com</u> target is 25-45 yo, SMB.

<u>Lelogicielgratuit.com</u> allows users to have advice on which software or app would be the most convenient regarding to their needs.

The website also provides advice on different subject:

- -leisure and education, download educative software
- -designing software, download utilitarian software designing program
- -productivity, download utilitarian productive software
- -Operating systems, download utilitarian software
- -communication and internet, download social network related software
- -security and antivirus, download antivirus software
- -news articles, information and trend about the sector

## TECHNICAL SPECIFICATIONS:

**COPY DEADLINE:** 

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