



marie claire
idées

Women's activity magazine

Bimonthly

Published on Thursdays

COVER PRICE: 5,90€



MARKET POSITION:

Marie Claire Idées is a positive, creative, aesthetic and trendy magazine for women, containing sections on travel, shopping, cooking, and beauty. Including a Do It Yourself section where readers can get involved in craft activities to unleash their creative sides. 91% of readers are women and 36% are AB+. It also has a newsletter released on Tuesdays and Saturdays.

	Marie Claire Idées
Paid Circulation in France ACPM OJD 2024 - 2025	85 223
Total Circulation ACPM OJD 2024 - 2025	94 669
Readership <u>ONE NEXT</u> 2025 S2	910 000

EDITORIAL PROFILE:

Marie-Claire is renowned for its diverse coverage of topics related to fashion, beauty, wellbeing, family, empowerment and lifestyle. Its leading titles include : Marie-Claire, Magic Maman, Marie- Claire Maisons, Stylist, Avantages, and La revue du vin de France.

ADVERTISING RATES 2026 :

FORMAT	STANDARD	SIZE L X H (MM)
Double page	47 000€	420 X 275
Page	23 500€	210 x 275
½ page	14 800€	105 x 275 or 210 x 137.5
1/3 page	9 100€	70 x 275
Outside back Cover	42 600€	210 x 275

TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPY DEADLINE:

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