



marie claire
Maison

Leading Monthly Design Magazine

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MARKET POSITION

Marie Claire Maison is an essential guide to contemporary living. It is the most authentic expression of contemporary taste and art de vivre, showcasing talented designers and the latest trends. *Marie Claire Maison* constantly provides unique and practical ideas, making it easy for its readers to create their dream house. *Marie Claire Maison* has the most exclusive audience, with 48 % of the readers not reading any other upscale decoration title. It covers house, design, outdoor, influences, food by design and hotels by design. There is also a limited edition Design issue every year showcasing the best of recent designs and designers. It has the highest rate of readers in the AB+ socio-professional category. 39% of readers are AB+ and 69% are women.

	Marie Claire Maison	AD
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EDITORIAL PROFILE

An integral part of the Marie-Claire group, which is renowned for its diverse coverage in fashion, beauty, wellbeing, family, empowerment and lifestyle. The leading titles include : Magic Maman, Marie Claire enfants, Marie-Claire idées, Stylist, Avantages, Cuisine et Vins de France and La revue du vin de France.

ADVERTISING RATES 2026 :

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