

MARKET FACTS:

OOSHOP is the online groceries french leader, with more than 130 000 clients, 550.000 orders per year and an average basket of 170 €, 70% of the clients are women.

| | Carrefour.fr |
|-----------------------------|--------------|
| Unique visitors (per month) | 224,000 |
| Unique visitors (per day) | 11,000 |

Source: Médiamétrie June 2019

WEBSITE CONTENT:

This website enables online users to execute their purchase and then to be delivered at home. OOSHOP offers a large range of products stored in several categories (baby, house, breakfast, market, bakery, butcher, frozen, grocery, animals, drink). A blog is in complement of the website in order to provide information to the client about the products available on the online store.

ADVERTISING RATES 2019 in Euros:

Please contact us for all details.

TECHNICAL SPECIFICATIONS:

COPY DEADLINE:

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