



## **MARKET POSITION:**

Leading magazine in the travel and art of living sector since 2005, *L'Officiel Voyage* grows into a new global media embracing travel in every form as part of our lifestyle. In January 2019, L'Officiel Voyage will launch a new biannual magazine distributed internationally. *L'Officiel Voyage International* will be published during the 2 major seasons (Spring-Summer and Fall-Winter). L'Officiel Voyage tends to have a readership made up of fashion-curious travellers with the highest levels of education and buying power.

The circulation will be **150,000 copies** in France, USA, Switzerland, Italy and Netherlands.

## **EDITORIAL PROFILE:**

The first issue will be published in December 2018, dedicated to Winter Snow vs. Winter Sun through: News and openings, Best 20 ski resorts, Portfolios, Sagas, Food, Sports, Cruises, Beach hotels and Sunny islands.

## **ADVERTISING RATES 2018:**

Format	4 colour
Single page	16,700 €
DPS	28,600 €

## **TECHNICAL SPECIFICATIONS:**

Please ask us for any details.

