

# **TOURISM SECTOR**

# **MARKET POSITION:**

This PLS tourism pack consists of a website related to the tourism with different news about travel. The main targets will be travel professionals such as travel agencies and transport companies.

	Tourism sector
Unique Visitors (per month)	77,345
Pages viewed (per month)	187,000
Subscribers newsletter	23,800

### **CONCEPT:**

This website is about the news of companies developments related to the trips. Also, this website is for people that looking about news for a specific destination.



### **TECHNICAL SPECIFICATIONS:**

**COPY DEADLINE:** 

Please contact us for details

Please contact us for details

#### **ADVERTISING RATES 2018:**

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact

GCA International Media Sales 020 7730 6033

Email: gca@gca-international.co.uk